



Business of IP Zone
知識產權營商區



Hong Kong International Medical Devices and Supplies Fair
香港國際醫療器材及用品展

14-16 May 2013
Hong Kong Convention and Exhibition Centre

14 – 16 May 2013

FREE Intellectual Property Advice 免費知識產權營商諮詢

Business of Intellectual Property Zone at Hong Kong International Medical Devices and Supplies Fair promotes the trade aspects of Intellectual property especially buy-sell, monetization and licensing, for medical devices and supplies related industry players.

FREE IP consultation services are provided at Business of IP Zone. Come and visit us at Hall 3F-C21 for advices on IP-related issues and drop your name card at our Info Counter to build new contacts.

Visit our zone if you want to:



- **Protect your Medical Devices and Supplies products from IP infringement**
保護您的醫療器材及用品, 讓您免受侵權問題困擾
- **Facilitate your brand licensing and technology commercialisation**
促進您的品牌授權及技術轉移

Location: Hall 3F-C21

CK Cheung Consultants Limited
張鎮國顧問有限公司

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Our Associated member firm is the representative firm of **Integra International** in Hong Kong, China. Providing enterprises with the financial, tax and legal advice they need, wherever they may be located worldwide. Our highly international experienced professional assist enterprises solve their business issues and identify and maximize the worldwide opportunities they seek. **Integra International** with over 200 offices in 80 countries to serve your financial and taxation needs.

International and Hong Kong Tax Services included

- Registration of Intellectual Property in Hong Kong and Mainland China
- Offshore tax free claim in Hong Kong
- Establish of IP Holding Company and Trading Company for Tax efficiency
- Establish of tax efficiency investment and operation structure in Hong Kong
- Transfer Pricing of Intellectual Property
- Establish Offshore Structure of International Royalties Income for tax efficiency
- Tax efficiency scheme for individual income tax

Federation of Hong Kong Industries Intellectual Property Centre
香港工業總會 - 知識產權中心



The Federation of Hong Kong Industries is a public body established under Chapter 321 of the Laws of Hong Kong. Our Intellectual Property Centre proactively promotes creativity and development of the industry. We have over 20 years of professional experience in assisting companies to process design, trademark registration and copyright work depository in Hong Kong, China and overseas.

Our Centre works closely with the HKSAR Government including the Intellectual Property Department, Customs and Excise Department, Trade and Industry Department and other associations in promoting IP rights awareness. Our professional services include:

- Registered Design
- Registered Trademark
- Patent Registration
- Copyright Work Depository Service
- No Fakes Pledge Application

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HKIPEX.com.hk Limited

香港聯合知識產權交易所有限公司



www.hkipex.com.hk is a reliable, secure, open and easy-to-use intellectual property (IP) trading platform. Owned by [HKIPEX.com.hk](http://www.hkipex.com.hk) Ltd and scheduled to be launched in 18 April 2013, www.hkipex.com.hk utilizes advance technologies for the best trading process efficiency and control, as well as saving time and costs. It facilitates and supports IP stakeholders, SMEs, innovators and professional service providers and allows them to securely store, access and share confidential information and documents on-line anytime, anywhere. Users will be able to trace all communications and records.

We also aimed at nurturing creative talents and helping them monetize their ideas with market value.

With www.hkipex.com.hk, users can:

- Explore more business opportunities
- Utilize a secure, efficient and effective IP trading process
- Capture the market value of IP
- Reduce cycle time and save costs

Hong Kong Applied Science and Technology Research Institute

香港應用科技研究院



Since its establishment in 2000, ASTRI has filed more than 700 patent applications mainly in the Chinese Mainland and the United States, of which over 300 were granted. ASTRI's strong patent portfolios have facilitated the completion of more than 400 technology transfers and 4 spin-offs.

ASTRI's Material and Packaging Technologies Group has 430 filed patents in LED technologies, packaging & sensing, intelligent displays and green energy. The group has built a strong patent portfolio to cover different aspects of the technologies to provide complete solution and protection to its licensees.

The IP portfolio of ASTRI's Integrated Circuit Design Group targets Analog and Mixed Signal ICs, Power Management ICs and System-on-chips, which enables many applications including LED lighting, wireless sensor network, near field communication, optical network, image processing, solid-state disk storage, healthcare and smart appliance.

Hong Kong UTC Intellectual Property (Holdings) Limited

香港聯瑞知識產權集團有限公司



UTC provides an extensive range of services on intellectual property in China through a network of over 60 offices, and has fully owned law firm. UTC is dedicated to provide seamless advice to enterprises from company registry, intellectual property consultation, marketing strategy and even legal service of corporate operation to enable them to enjoy the best market sensitive solution for their business development. Furthermore, UTC has set up a platform for intellectual property trading to help enterprises protect, manage and use their intellectual property.

Intellectual Property Department, HKSAR Government

香港特別行政區政府知識產權署



The Intellectual Property Department is responsible for advising the government bureaux and departments on policies and legislation relating to the protection of intellectual property in the Hong Kong SAR; for operating the Hong Kong SAR's Trade Marks, Patents and Registered Designs Registries, and for promoting intellectual property protection through public education. The Customs and Excise Department is the only department responsible for taking criminal sanctions against copyright and trademark infringements in the Hong Kong SAR.

If you are interested in meeting with the above exhibitors during the fair period, please send the reply slip to **Ms. Maggie Lam** (Tel: 2584 4154; Fax: 2169 9490; Email: maggie.lam@hktdc.org) before **10 May 2013 (Friday)**.

REPLY SLIP - BIP Zone at Medical Devices and Supplies Fair (14-16 May 2013)

We are interested in meeting: _____ Preferred Date & Time _____

Company: _____ Contact Person: _____

Phone: _____ Position: _____

Email: _____ Business Nature: _____

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