

Seminar on “Disruptive Medtech Innovations from Southern California” 「聚焦南加州醫療科技商機」研討會

- Date 日期 : 8 / 5 / 2018 (Tuesday 星期二)
 Time 時間 : 2pm – 3pm
 Venue 地點 : Seminar Room, Hall 3F, HKCEC
 香港會議展覽中心 3F 展館 研討室
 Language 語言 : English 英語 (恕不設即時傳譯服務)
 (Simultaneous interpretation service will not be provided)
 Admission 入場 : Free of charge, pre-registration required 免費參加, 需預先登記

Participants will have a chance
 to get a fabulous prize.
 研討會參加者將有機會獲得
 精美禮品乙份。



Time 時間	Programme 程序表
1:45pm – 2pm	Registration 登記
2pm – 2:15pm	Introduction Speaker: Mr Ahmed Enany, President, Southern California Biomedical Council (SoCalBio)
2:15pm – 2:30pm	The Future Is about Artificial Intelligence Speaker: Dr Ayman Salem, Founder, ikioo Technologies, Inc.
2:30pm – 2:45pm	Managing Medical Device Innovation in an Era of Technological Expansion and Financial Constraint Speaker: Mr John Petrovich, President and CEO, The Alfred Mann Foundation for Scientific Research (AMF)
2:45pm – 3pm	Early Detection of Clots by OCT Speaker: Mr Winn Hong, Sr. Director of Technology & Business Development, The Alfred Mann Institute for Biomedical Engineering at USC

About the Session: Southern California is one of the world's most dynamic medtech clusters. The region has been a hotbed of medical device innovations and is home to more than 1000 companies, including pioneers in cardiac pacing, patient monitoring, electrophysiology, neuro-stimulation, ophthalmic, and drug delivery. Nurtured by a vast reservoir of scientific assets, the presence of supporting industries -- from electronic components and parts to chemistry and advanced materials -- and unbounded entrepreneurial spirit, Southern California is expected to be on the cusp of medtech innovation as evidenced by the emergence of electroceuticals and the proliferation of new companies developing wearables and connected devices. This panel will showcase some of these innovations that are ripe for investment and partnering.

Remarks:

- (1) Free admission. Seats are limited and granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- (2) Pre-registered attendees have priority admission until 15 minutes before the event commences. Thereafter unoccupied seats may be made available to walk-in attendees. 已登記人士將獲安排優先入座，請各已登記人士於活動開始前 15 分鐘到達活動場地，此後主辦機構有權因應現場情況安排未登記人士入座。
- (3) Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上之業內人士進場。
- (4) The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

About the Speakers

Introduction



Mr Ahmed Enany, President & CEO, Southern California Biomedical Council (SoCalBio)

Ahmed Enany is president of the Southern California Biomedical Council (SoCalBio or SCBC), the trade association he founded in 1995 to promote the life-science industry in Greater Los Angeles.

Over the years, he has built SCBC into one of the nation's largest member-supported associations supporting life science research, development, manufacturing and job creation. Its programs help emerging life science firms gain access to capital, potential partners and business support services. They also promote technology transfer and workforce training. In addition, SCBC's annual Investor & Partnership Conference helps life-science entrepreneurs and start-ups tap new sources of funding.

Enany earned a BA in Political Science from Cairo University (Egypt), completed the course of study for UCLA's Political Science MA Program, and did extensive Ph.D.-related work at the UCLA School of Urban Planning (now the School of Public Policy and Social Research). He left UCLA when SCBC was incorporated in 1995 so he could focus on growing the organization. In 1997 he was named "One of the 50 Most Influential People in LA Healthcare" by the Los Angeles Business Journal.

The Future Is about Artificial Intelligence



Dr Ayman Salem, Founder, ikioo Technologies, Inc.

Dr Ayman Salem, is a USA board certified neurosurgeon and the founder of ikioo® Technologies, Inc., in Burbank, CA. His passion is to enhance USA and worldwide health care delivery via cutting edge artificial intelligence algorithms. He is committed to building an open AI platform that would accommodate medicine as an art and as a profession. His tireless work in fighting brain, spine and nerve disorders made him realize that it is a shared fight. The more he listened and learned from his patients, he came to realize that they care more about health rather than disease. He felt that time has come for a total paradigm shift in the way providers approach healthcare problems in the US and worldwide. The ikioo HealthBot App in conjunction with the www.ikiioor.com provider portal puts the patients and users back in the very center of the care continuum with all care providers (Doctors, Nurses, Family, Trainers, Dietitians and Advocates) on one easy to use Unified Global AI Health Platform.

Managing Medical Device Innovation in an Era of Technological Expansion and Financial Constraint



Mr John Petrovich, President and CEO, The Alfred Mann Foundation for Scientific Research (AMF)

John Petrovich is the President and CEO of AMF, a non-profit organization founded by the healthcare legend, Alfred E Mann. AMF was established in 1985 with the mission to bring advanced technologies to patients with unmet or poorly met medical needs. AMF's world class team of engineers, software designers, and clinical specialists have created groundbreaking medical technologies that have had great impact on the lives of thousands of people e.g. a system to reanimate paralyzed limbs, low cost diagnostic systems, drug delivery devices, controls systems for advanced prosthetic devices and implantable neuromodulation devices to treat nerve pain.

John is an accomplished entrepreneur who started his career in law, spending two decades practicing corporate finance/ merger & acquisition law. He has been the co-founder, President and CEO of two pharmaceutical startups - Calando Pharmaceuticals and Insert Therapeutics.

In between legal and entrepreneurial engagements, he has carried on a legal consulting practice offering strategic, tactical, legal and business advice and guidance to startups and early-stage companies in all sectors, with a special emphasis in the life sciences and entertainment/ media/ marketing development companies. The emphasis was on business formation, contract drafting and negotiation, licensing. He successfully licensed to Pfizer Pharmaceuticals an anti-cancer antibody on behalf of biotech client launched out of UCLA.

Early Detection of Clots by OCT



Mr Winn Hong, Sr. Director of Technology & Business Development, The Alfred Mann Institute for Biomedical Engineering at USC

Mr Hong has over 18 years of experience in high-tech product development and high-tech start-up successes and leadership.

Winn began his career as a researcher at the NASA/JPL from 1996 to 1999 where he help design, fabrication, and test infrared sensors for military, medical, commercial, and space exploration applications.

Mr Hong was co-founder and COO of Segacom, Inc. and Segacom, Ltd. (publicly traded on the HKSE) and has been involved in company formation, funding, and management since then: companies include alternative fuel, digital health, medical devices, and regenerative medicine.

BS in Aerospace Engineering, UCLA 1993

MS in Biomedical Engineering, UCLA 1996

MBA in finance, Univ. of Chicago, 2005