

**HKMHDIA Medical Fair Forum**  
**香港醫療及保健器材行業協會論壇**

**Smart Healthcare Transformation in Hong Kong**  
**智慧醫健 創新轉型**

- Date日期 : 16 / 5 / 2024 (Thursday 星期四)  
Time時間 : 10:30am – 12:30pm  
Venue地點 : Hall 3D-E, the STAGE, HKCEC  
香港會議展覽中心展覽廳 Hall 3D-E, the STAGE  
Co-organiser : Hong Kong Medical and Healthcare Device Industries Association (HKMHDIA)  
協辦機構 : 香港醫療及保健器材行業協會





- Language語言 : English & Putonghua (Simultaneous interpretation service)  
英語及普通話 (設即時傳譯服務)  
Remark備註 : Free Admission (Please click [HERE](#) to register online) 免費入場 (「[按此](#)」登記)

Time 時間	Programme 程序
10:15am - 10:30am	Registration 登記
10:30am - 10:34am	<b>Welcome Remarks 歡迎辭</b>  Ms Jenny KOO, Assistant Executive Director, Exhibitions & Digital Business, HKTDC 古靜敏女士, 助理總裁, 香港貿易發展局
10:34am – 10:39am	<b>Opening Remarks 開幕辭</b>  Dr KM CHOW, Deputy Chairman, Hong Kong Medical and Healthcare Device Industries Association (HKMHDIA) 香港醫療及保健器材行業協會常務副主席 鄒傑文博士

Organiser 主辦機構:

10:39am – 10:40am	<b>Group Photo Session 合照環節</b>
10:40am – 11:00am	<p> <b>Keynote Speech 主題演講 1</b>  <b>Smart DBT, hard to hide breast cancer</b>  <b>智能數碼斷層技術讓乳癌無處藏身</b> </p> <div style="text-align: right;">  </div> <p> <b>Speaker 講者:</b>        Mr Dennis GUO, General Manager, Joint Wise Innotech Limited        匯博創科有限公司總經理 郭逸生先生     </p> <p>       Breast cancer is the number one women's cancer in Asia. It can be early detected and cured. The five-year survival rate is 99.3% for the early diagnosed patients. Traditional way of breast cancer screening is using 2D mammogram. Due to the overlapping of breast tissues, cancer cells may be hidden in the normal tissues and normal tissues may appear cancer cells on the mammogram. Therefore, DBT, digital breast tomosynthesis or named 3D mammogram was developed to solve the 2D problems. Now a new DBT more focus on Chinese women's dense breast just launched to further increase the accuracy for diagnosis.     </p> <p>       乳癌是亞洲排名第一的女性癌症。但乳癌可以早診早治。早期發現的五年存活率為99.3%。傳統的乳癌篩查方法是使用二維乳房X光檢查。然而，由於二維影像存在乳腺組織的重疊，癌細胞可能隱藏在正常組織中，而重疊的正常組織也可能在乳房X光影像上看似癌細胞。因此，科學家開發了DBT，數碼乳房斷層或稱三維乳房X光新技術來解決二維存在的問題。現在一款更專注於中國女性緻密乳房的全新DBT技術剛剛推出，進一步提高了診斷的準確率。     </p>
11:00am – 11:20am	<p> <b>Keynote Speech 主題演講 2</b>  <b>Optimizing patients' experience based on LLM</b>  <b>基於大模型的患者就醫體驗再造</b> </p> <div style="text-align: right;">  </div> <p> <b>Speaker 講者:</b>        Ms Joy Bian, Strategy and Product Manager, JD Health International Inc        京東健康集團戰略及產品經理 卞一嬌女士     </p> <p>       JD Health relies on its advantages in health goods, medical services and AI technology. Through innovative applications of products, systems, and solutions based on an internet-oriented user experience, JD Health aims to "enhance efficiency in the medical industry and improve patient healthcare experiences," thus contributing to the high-quality development of the medical system.     </p>

Organiser 主辦機構:

	<p>京東健康依託技術積累、健康商品及醫療服務的優勢資源和能力，通過基於互聯網化使用者體驗的產品、系統、解決方案的創新應用，以“提升醫療行業效率、改善患者就醫體驗”為目標，助力醫療體系高品質發展。</p>
11:20am – 11:40am	<p><b>Keynote Speech 主題演講 3</b></p> <p><b>Smart Health Innovations in Construction: Enhancing Safety with Wearable Technology</b> 智慧醫的構建：增強穿戴式科技的安全性應用</p>  <p>Speaker 講者: Mr Perry KO, Re-Founder, Actywell Digital 安迪威數碼有限公司重創始人 高承殷先生</p> <p>This speech aims to shed light on the cutting-edge concept of smart health and its potential applications in the construction industry. Initially, it provides a general overview of smart health, emphasizing its role in revolutionizing healthcare through the integration of technology and wearables.</p> <p>The speech then focuses on a groundbreaking product developed by our company—a slim earbud that incorporates vital signs monitoring and fall detection. Originally designed for the Mountain Rescue Authority and Government organization, this innovative device has inspired us to explore its implementation in the construction industry for safety monitoring purposes. Specifically, we discuss the potential benefits of utilizing this technology for heat stroke management, fall detection, and GPS tracking on construction sites.</p> <p>這次演講旨在介紹智慧醫療的嶄新概念及其在建築行業中的潛在應用。首先，演講將提供智慧醫療的一般概述，講解如何透過整合科技和可穿戴裝置來提升醫療保健的領域。</p> <p>接下來，演講將專注於我們公司開發的一款突破性產品——一款薄型耳塞，集成了生命體徵監測和跌倒檢測功能。這一創新設備最初是為了香港山地救援隊及政府機構而設計，激發了我們將其應用於建築行業進行安全監測的想法。具體而言，我們將討論利用這項技術在建築工地上進行中暑管理、跌倒檢測和GPS追蹤的可能性，希望顯著提升建築行業的安全，減少風險，並預防事故的發生。</p>
11:40am – 12:00pm	<p><b>Keynote Speech 主題演講 4</b></p> <p><b>Smart Health - From Reactive to Proactive, Empowered by KetoMetrics Non-Invasive Digital Health Solution in Diabetes Care and Ketosis Management</b> 從被動治療到主動預防：利用KetoMetrics非侵入式數字健康解決方案推進智慧糖尿病護理和飲食干預酮症管理</p>  <p>Speaker 講者: Ms Christine Yip, CEO &amp; Founder, AusMed Global Limited</p>

Organiser 主辦機構:

	<p>澳科環球有限公司行政總裁及創始人葉琳女士</p> <p>KetoMetrics breath ketone analyser and management system revolutionizes health solutions, shifting from reactive to proactive care. It redefines diabetes and wellness management, with a focus on early detection and treatment of Diabetic Ketoacidosis (DKA), specifically challenging cases with normal glucose levels (EDKA). KetoMetrics supports preventive diabetes care, benefiting high-risk groups such as SGLT2i-treated diabetics, under stress diabetics, malnourished elderly, and pregnant women. Additionally, it enables users to monitor the effectiveness of dietary interventions like keto/low-carb diets through the personalized KetoMetrics app. This transition from cure to prevention emphasizes user-driven proactive wellness, departing from traditional reactive methods.</p> <p>KetoMetrics氣酮檢測和管理系統開創了從被動到主動的智慧健康解決方案的轉變，重新定義了糖尿病和健康管理。KetoMetrics 專注於糖尿病酮症酸中毒（DKA）的早期檢測和治療，尤其是EDKA（在正常血糖水準下難以檢測的情況），旨在支援預防性糖尿病護理，使高危人群受益，如接受 SGLT2i 治療的糖尿病人、壓力下的糖尿病人、營養不良的老年人和孕婦。此外，KetoMetrics 通過主動監測生酮/低碳水化合物飲食等飲食干預的酮症功效，在KetoMetrics 應用程式的個人化支援下，使用戶能夠踏上健康之旅。這標誌著從治療到預防的關鍵轉變，有利於使用者驅動的主動健康，而不是傳統的被動方法。</p>
<p>12:00pm – 12:15pm</p>	<p><b>Keynote Speech 主題演講 5</b></p> <p><b>Continuous Remote Patient Monitoring – How Smart is It?</b></p> <p>持續遠距監護 - 健康和疾病管理的未來</p> <p>Speaker 講者:</p> <p>Dr Raymond C. F. TONG, Hong Kong Precision Pathology Laboratory Limited          香港精準分子病理化驗所有限公司醫學博士 唐卓豐先生</p>
<p>12:15pm – 12:30pm</p>	<p><b>Panel Discussion and Q&amp;A Session 討論環節及問答環節</b></p> <p>Moderator 主持人:</p> <p>Mr Rupert Mok, Treasurer &amp; GBA Panel Chair, Hong Kong Medical &amp; Healthcare Device Industries Association (HKMHDIA)          香港醫療及保健器材行業協會司庫 莫國章先生</p>

## About the Speakers 講者簡介



**Mr Dennis GUO**  
General Manager  
Joint Wise Innotech Limited  
匯博創科有限公司 總經理 郭逸生先生

Dennis is a management professional for medical equipment business development. He has extensive experiences working in US & European MNCs, HK local companies for business promotion in Greater China and Asia for medical devices, Laboratory equipment, consumables, and fund raising. He was the CEO for a Sino-French joint venture in Shenzhen for four years, now the General Manager of JOINT WISE INNOTECH. He has successfully migrated a world unique French technology to China. He also launched a medical equipment GBA Direct Sales project and successfully obtained the approval from NMPA Guangdong, one of the very few successful cases by now.

郭先生是醫療設備業務發展的專業管理人士。他多年在美國和歐洲跨國企業、香港本地公司服務，擁有大中華區和亞洲的醫療器材、實驗室設備、耗材的市場拓展和公司融資的豐富經驗。他曾擔任深圳一家中法合資企業的首席執行官四年，現任匯博創科有限公司總經理等職務。他近年成功地將法國一項世界唯一的技術移植到了中國。他還啟動了一項大灣區【港澳藥械通】項目，並成功獲得國家藥監局的批文，是目前為數極少的成功個案之一。



**Ms Joy BIAN**  
Strategy and Product Manager  
JD Health International Inc  
京東健康集團戰略及產品經理 卞一嬌女士

Joy Bian joined JD Health in 2021 and currently serves as the Strategy and Product Manager for JD Health's Smart Healthcare, responsible for internal incubation and development of patient service products. She has been dedicated to the field of healthcare, having previously worked in the Strategy Department of JD Health and PWC.

卞一嬌，2021年加入京東健康，現任京東健康智慧醫療戰略及產品經理，負責內部孵化和發展智慧服務產品。一直致力於醫療健康領域，曾在京東健康戰略部、普華永道諮詢任職。

Organiser 主辦機構:



**Mr Perry KO**

Re-Founder

Actywell Digital

安迪威數碼有限公司重創始人 高承殷先生

Perry has completed his BSc degree in Sports Management and Development at the University of Portsmouth and MSc degree in Innovation and Entrepreneurship at the University of Warwick.

Perry was the member of the Hong Kong National Football Team (Youth Level) and became a professional football player at the age of 16. Currently, he has retired from professional football and is playing as an amateur player.

With his skills and knowledge gained from his sports and academic backgrounds, Perry believes that Actywell could bring huge impact and contribution to the world's healthcare and medical industry. Being an advocate of health and fitness, he is dedicated to improving this industry with new technologies and innovative solutions.

**Ms Christine YIP**

CEO &amp; Founder

AusMed Global

澳科環球有限公司行政總裁及創始人 葉琳女士

Christine is a highly accomplished entrepreneur with a proven track record in business development, corporate strategy, and innovation commercialization. Her exceptional achievements in the field were recognized when she received the Innovation Technology Award at the Golden Bauhinia Women Entrepreneur Awards in Hong Kong in 2022. Passionate about leveraging new technologies, Christine focuses on developing non-invasive digital healthcare solutions for diabetes, overweight, and obesity, with a particular emphasis on home and point-of-care applications to address global challenges. Her research interests encompass digital health, AI-based diet management systems in preventive medicine, and the development of smart cities for global wellness. Christine holds multiple degrees, including M.Phil., MBL, MPA, and BA(Hon), and is affiliated with esteemed institutions such as CPA (Australia), the Hong Kong Institute of Certified Accountants, and the Global Association of Risk Professionals (FRM). She has held influential positions at renowned institutions such as the University of Sydney, the University of New South Wales, and has served as the Director of the Tung Wah Group of Hospitals.



**Dr Raymond C. F. TONG**

Hong Kong Precision Pathology Laboratory Limited  
香港精準分子病理化驗所有限公司醫學博士 唐卓豐先生

Born in Hong Kong, Dr TONG was educated in Canada, where he was qualified as a Medical Doctor.

He then returned to Hong Kong in 1989, where he spent the next 2 decades in corporate appointments with multinationals in the medical and pharmaceutical industries.

Dr TONG joined CITIC Pacific in 2000. He led its Healthcare Investment Division, and was responsible for a portfolio of over US\$ 100 million, across businesses such as bio-pharmaceuticals manufacturing, hospital services and IVD businesses.

He was one of the founding directors of Shanghai CP Guojian Pharmaceutical, the largest bio-pharmaceutical manufacturer in China at the time, as well as being the Special Advisor to the Chairman for Shanghai Kedu Healthcare Group, the largest medical equipment third-party service provider in China.

From 2014 to present, Dr TONG has partnered with a major conglomerate with a mandate to bring innovative medical technologies into China. He is currently a Director of the British company, CNBio, the world leading Organ-on-Chip company in the world



**Mr Rupert MOK**

Treasurer & GBA Panel Chair  
Hong Kong Medical & Healthcare Device Industries Association (HKMHDIA)  
香港醫療及保健器材行業協會司庫 莫國章先生

Rupert Mok graduated in the Master of BioMedical Engineering at University of New South Wales, Australia in 1984 and has developed his career in the field of medical devices with various roles as service engineer, sales & marketing executive, general manager and regional marketing manager in Asia Pacific for multinational companies.

His specialty is in cardiology with experience in diagnostic and monitoring equipment, ultrasound scanners, heart-lung machine for open heart surgery, vascular balloons & stents in percutaneous coronary intervention (PCI) and implantable pacemakers and defibrillators.

Rupert participated in pacemaker implants operations in catheterization theatre and follow up clinics. He interacted with doctors and patients to optimize the functions of pacemakers.

Rupert introduced remote monitoring (Cloud based) of heart failure patients with implantable defibrillators in Grantham Hospital and other Asia countries in 2011-2012.

Currently, Rupert focuses to contribute to the medical device industry and hold the following positions:

**Organiser 主辦機構:**

- Vincent Medical Holdings Limited: Independent Non-Executive Director
- Innovation and Technology Commission: Member of the Research Project Assessment Panel (Biotechnology), an assessor of the Enterprise Support Scheme Assessment Panel and Peer Review Panel Member for the Research, Academic and Industry Sectors One-Plus (RAISe+) Scheme of the Innovation and Technology Fund
- Hong Kong Medical and Healthcare Device Industries Association: Secretary General (2016-2022), Treasurer and Executive Board Member
- Hong Kong University of Science and Technology: Industrial Advisor on Undergraduate Program in BioEngineering

Based on Rupert's research, he presented the Topic "The Smart Wearable Medical Devices- Clinical Applications and Challenges" in various occasions including

- Ophthalmology Futures Forum
- Smart City by Hong Kong Productivity Council
- Engineering Medical Innovation (EMedI) Summit: Medicine for the Future 2016, The Chinese University of Hong Kong

Remarks 備註:

- 1) Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- 2) Registered persons will be given priority in seating. Please arrive at the venue 15 minutes before the event starts. After that, the Organiser reserves the right to assign seats to unregistered persons based on on-site conditions. 已登記人士將獲安排優先入座，請各已登記人士於活動開始前 15 分鐘到達活動場地，此後主辦機構有權因應現場情況安排未登記人士入座。
- 3) Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- 4) The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

**Organiser 主辦機構:**